

## **Statement**

Television Broadcasts Limited (TVB) has originally scheduled to broadcast the remaining three matches of the FIFA World Cup 2010 on HDJade with an optional third audio track (produced by TVB) aiming to provide more choices and better services to viewers. This plan was met with strong objection from i-Cable (signal provider) who has threatened to unplug the live signals.

Although TVB is of the opinion that its original arrangement is sensible, reasonable and acceptable, TVB does not wish its viewers to face the risk of having their television signals being terminated abruptly at home. Bearing the interest of the public in mind, TVB regrets that it has no other choice but to give up providing the optional third audio track service.

Starting from 11:45pm tonight on our HDJade, our viewers can continue to watch the World Cup programme including the live broadcast of the match Uruguay vs Netherlands at 2:30am.

6 July 2010